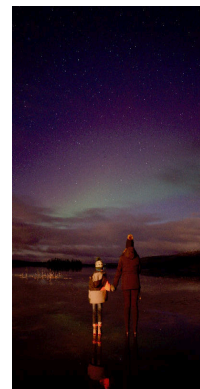


## About Mudpie Fridays

Welcome to Mudpie Fridays a parenting and travel blog, that shares our parenthood balancing act and our adventures both in the UK and abroad. My name is Clare and I am married with two gorgeous boys, Monkey aged 7 and Kipper who is 3. As a family we have a passion for searching out new experiences to share with the boys. We hope to ignite in them the desire to learn and understand different people and cultures. By sharing our adventures I hope to encourage other parents to do the same. **Time is the most precious commodity choose to spend it well.**



## Why work with Mudpie Fridays:

Domain Authority: 39  
Page Views: 53,000+  
Unique Visitors: 12,500+

Mailing List: 2500+  
Duration: 2m 27sec  
Audience: 53% UK, 36% USA



23.6k  
104k impressions p.m  
73% Women, 69% UK



5.4k  
Av weekly reach 12,000  
94% Women, 85% aged 25-44



26.9k  
8.38% engagement  
39% UK, 23% USA  
74% Women, 71% aged 25-44



1.7k  
225k views



2.7k  
89.3k monthly views

## Services:

We are available to work with, brands, tourist boards, hotels and holiday companies. As well as local attractions around the UK. We are really flexible and can tailor our packages to meet individual requirements. Including:

- review trips in the UK and abroad
- attraction and product reviews
- sponsored blog posts and guest content
- product placement shots
- social media promotion
- videos and vlogs
- competitions and giveaways

## Brands we have collaborated with:

FINNAIR

SEACRETE HOTELS

Haven

CenterParcs

Park Plaza

PORT LYMPNE RESERVE

CALEDONIAN SLEEPER

APEX HOTELS

James VILLA HOLIDAYS

eurocamp

Hotels & Resorts  
PortAventura WORLD  
PARKS & RESORT

Levi

Greenwood Grange DORSET

GUERNSEY  
HERM • SARK • ALDERNEY

ZSL LONDON ZOO

EAGLE BRAE  
log cabins THE HIGHLAND HIDEAWAY

Riverside  
HOLIDAY LETS  
ARTISAN FOOD & GIFTS

LEVIN IGLUT  
GOLDEN CROWN

ARIA RESORTS

PAULTONS PARK

ROYAL GARDEN HOTEL  
LONDON

Travelodge

Hand Picked Greece

Beverly HOLIDAYS